

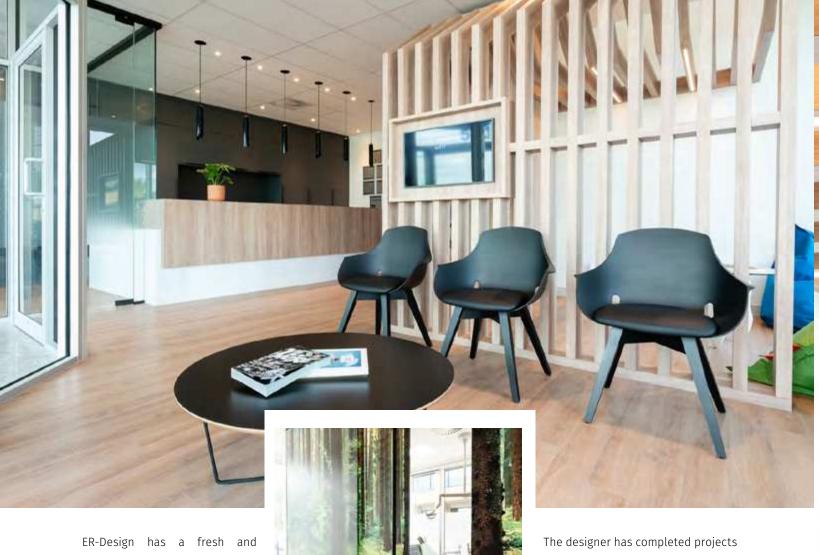
ER-DESIGN

AT THE HEART OF YOUR PROJECTS

BY BARBARA COLACCI

ÉLISANE ROUSSEL

"What inspired me and still inspires me today is the desire to create and give life to projects, the beauty and the aesthetics aspect, and in addition, to help people achieve and create what they have in mind."



ER-Design has a fresh and dynamic outlook when it comes to its interior design projects. The company, founded by interior designer Élisane Roussel presents innovative ideas all the while considering customer

satisfaction as the driving motivation for its creative process. In fact, it is essential for Élisane to create projects that respect the budgets of her clientele while always keeping the vision in mind. Attention to detail is necessary in making this happen, and Élisane assures us that, "Each project is treated as if I was creating it for myself."

A meticulous and well-thought-out approach is used in order for this to happen. The first step is always an analysis of the location and the needs of the client. This initial meeting is when Élisane takes the opportunity to truly understand the client's requests, then, the necessary information is collected in order to present an offer of service. The following stage consists of drawing up the plans and selecting the materials. Once these are approved, the implementation begins with regular and consistent visits to the work site.

ER-Design offers both residential and commercial services.

The designer has completed projects for restaurants, retail stores, hotels, and several professional offices, and has also participated in design projects for new residential homes in collaboration with major construction developers. Élisane's

design services also offer the creation of custom furniture for homes and offices.

Originally from Quebec, Élisane Roussel has always had an interest and talent for the visual arts. She discovered this passion for interior design at an early age while working for a large hardware store. She therefore pursued her studies of interior design in Quebec at Collège Garneau.

Her career began as a designer in charge of projects in the residential sector, then as project manager for television shows highlighting home renovation projects. Élisane subsequently proceeded to work for a commercial design firm creating mostly for large-scale projects.

We asked Élisane what her inspiration was at the very beginning when she decided to start this journey, and what still inspires her to this day.

