

THE WOMEN BEHIND THE ATTICO



THE ATTICO

GILDA AND GIORGIA:
FROM STREET-STYLE
DARLINGS TO FASHION
BRAND CO-FOUNDERS

BY BARBARA COLACCI

The Attico, founded by Giorgia Tordini and Gilda Ambrosio after only a few years of working in the fashion industry, combines their vastly different aesthetics. Their passion for everything vintage and their intent on bringing different styles and patterns from other forms of art have resulted in a collection of self-described “specialty-couture” pieces sure to leave their mark in the fashion industry over the next few years.

When we initially started researching the two fashion-designers, the first information we came across was the number of Instagram followers they each have. This is no surprise, given that in today’s social media generation, the success of a person is measured by their number of followers. Although this may seem superficial, in their case, it is truly indicative of their success.

Gilda and Giorgia in fact began their fashion careers as street-style influencers and bloggers. Their distinctive styles and individual tastes caught the idea of thousands of fashion lovers world-wide, and when they decided to launch their brand in February of 2016, they did so through the most natural means, a post on each of their personal Instagram pages.

